



EXCITING TIMES FOR WAMA

YOUR SUPPORT NEEDED TO DRIVE THE PROJECT FORWARDS





WILDLIFE ART MUSEUM OF AUSTRALIA

CELEBRATING THE RELATIONSHIP BETWEEN ART, SCIENCE AND NATURE

WILDLIFE ART HAS BEEN FEATURED IN THE HUMAN PSYCHE SINCE EARLY MAN PAINTED THE ANIMALS HE HUNTED ON THE WALLS OF HIS CAVE DWELLINGS OR CARVED THEIR FORM ON THE ROCKS AROUND HIM.

FUNDING SUPPORT GROWS

COLLABORATING WITH NGSC, RDA & RDV

The WAMA project has reached an exciting phase. WAMA, Northern Grampians Shire Council, Regional Development Australia and Regional Development Victoria are collaborating to submit a funding proposal to the

Victorian Government in early 2016. If successful, we will be in a strong position to submit our application to the Federal Government's National Stronger Regions Fund.

An independent study has indicated that an investment of \$22million is needed to build the museum and establish the botanical gardens, which will involve local tradesmen and resources. Once WAMA has reached

full operational maturity, it is forecast to make an economic contribution of \$29million per annum and create 100 full time equivalent jobs.



BRINGING SIGNIFICANT BENEFITS INTO THE REGION

ECONOMIC new employment and significant funds into region

TOURISM strengthened Grampians nature based tourism

CULTURAL national centre for Wildlife Art

FLORA & FAUNA native botanical garden and preservation of unique Grampians botany

EDUCATION place of learning about nature's links with art and science

INFRASTRUCTURE major community asset and conference site

COVER: "LARGE FRUITED MALLEE"
(DETAIL) ©VIDA PEARSON.
OPPOSITE: "PANDANUS" (DETAIL)
LINO CUT ON PAPER ©TATE ADAMS AM.
ABOVE, LEFT TO RIGHT: "WINGS OF
STRENGTH" NATURAL AND MULTI-
MEDIA PAINTING ©SOPHIE CAPE,
"KANGAROO TRACKS"
INDIGENOUS PAINTING
©MICHAEL NELSON JAGAMARA,
"MISSING PIECES" (DETAIL)
SCULPTURE ©CHRIS STUBBS,
"BREGA-WEDGETAILED EAGLE"
CHARCOAL ENGRAVING ©STEVE MORVELL





AN ICONIC REGIONAL PROJECT

OUR LEGACY FOR FUTURE GENERATIONS



“

We hope that all those who come to WAMA will feel intrinsically connected to nature in much the same way that inspires Australian wildlife artists to record our unique natural history. WAMA will be a special place of tranquillity and energy. We want visitors to savour the experience and be inspired”

Granda Fenix
LINDA LEWIN, WAMA PATRON



ECONOMIC BOOST

WAMA will attract a significant number of visitors to the region and boost the local economy by providing a world-class facility incorporating wetlands, a natural, covenanted area of indigenous Grampians flora and a designed garden that captures the unique diversity of our National flora.

OUR LEGACY

WAMA will recognise Australia's contribution to the natural sciences, showcase the work of outstanding wildlife and natural history artists and nurture a learning experience for current and future generations.

ICONIC MUSEUM

An iconic museum will hold a collection of art works narrating the development of humanity's artistic achievements – from our beginnings in caves, through the scientific and illustrative work of early explorers, to more impressionistic and symbolic works of the present day.



ABOVE: AN ARCHITECT'S DRAWING OF THE PROPOSED WAMA FACILITY, WHICH WILL HAVE EXHIBITION SPACE, A LIBRARY OF RARE BOOKS, AN AMPHITHEATRE AND AN INTERPRETIVE EDUCATION CENTRE.

“NATIVE SEED PODS” OIL PAINTING ©CRISS CANNING

WWW.WAMA.NET.AU



“WAMA is set to become a must-see attraction that truly complements the eco-tourism experience of the Grampians environment.”

MAYOR COUNCILLOR MURRAY EMERSON NGSC



“PUT YOUR BEST FOOT FORWARD”
GOUACHE PAINTING ©PETA BOYCE

DELIVERING A CULTURAL TOURISM DESTINATION

YOUR SUPPORT IS NEEDED TO ACHIEVE GOVERNMENT FUNDING

MILESTONES

- 2010 WAMA vision conceived at the first Grampians Wildlife Art Festival
- 2012 16 hectare site acquired between Pomonal and Halls Gap
- 2014 Economic and Social Impact Study completed
- 2014 Launch at Sofitel, Melbourne
- 2015 Building design developed by MvS Architects and Tract Consulting
- 2015 Collaboration with NGSC, RDA and RDV to gain funding

“RED KANGAROO” ©LINDA WEIL



A requirement of government funding to the project is that there be a significant private funding contribution coming from the community. So far, WAMA has raised more than \$3million in donations, pledges and in-kind contributions, but a further \$4million in donations and pledges is needed. Please give generously - your financial support will help turn this iconic project, with all its benefits for the region, into a reality.

“Australian Geographic has played a key role in the creation and promotion of Australian natural history and wildlife art and we are keen to support the successful completion of the WAMA project and help raise awareness of the museum and its foundation’s fundraising efforts.”

CHRISSIE GOLDRICK, EDITOR-IN-CHIEF, AUSTRALIAN GEOGRAPHIC

“The Grampians Committee has determined that this project is of strategic importance to the region. We look forward to working with you in the coming years to progress this exciting venture.”

STUART BENJAMIN, CHAIR RDA GRAMPPIANS

“We fully support this exciting project, and urge individuals and governments at all levels to get behind it to ensure it becomes a reality.

PROFESSOR TIM ENTWISLE, DIRECTOR AND CHIEF EXECUTIVE, ROYAL BOTANIC GARDENS VIC

“Hamilton Gallery looks forward to the birth of The Wildlife Art Museum of Australia. It will nicely complement Hamilton Gallery’s holdings of botanical art and interpretations of the Australian landscape from important colonial painters...”

SARA SCHMIDT DIRECTOR, HAMILTON ART GALLERY

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PLEASE SUPPORT WAMA'S FUNDING CAMPAIGN

THROUGH YOUR PLEDGES OF SUPPORT AND DONATIONS

HOW?

GO ONLINE (SEARCH WAMA), OR MAIL THE CUT-OUT
FORM BELOW TO BECOME A MEMBER OR TO DONATE.
DONATIONS OF \$2 OR MORE ARE TAX DEDUCTIBLE.



WEB: www.wama.net.au

PHONE: 03 9999 9767

EMAIL: info@wama.net.au

POSTAL ADDRESS: PO Box 172 Stawell Victoria 3380 ABN: 23 158 710 411



Please mail to: PO Box 172 Stawell Victoria 3380

MEMBER DETAILS

Name: Dr/Mr/Ms/Mrs/Miss _____

Address: _____

City/Suburb: _____ State: _____

Postcode: _____ Email: _____

Phone - Home: () _____ Mobile: _____

PAYMENT METHOD *(please tick)*

- | | |
|---------------------------------|--------------------------------------|
| <input type="checkbox"/> Cash | <input type="checkbox"/> Money Order |
| <input type="checkbox"/> Eftpos | <input type="checkbox"/> Mastercard |
| <input type="checkbox"/> Cheque | <input type="checkbox"/> Visa |

PAYMENT DETAILS

Card Number: _____

Name on Card: _____

Expiry: ____/____

Membership (\$50.00)

Donation: \$ _____

Signature: _____

Cheques and Money Orders should be made payable to:
WAMA Foundation Ltd.

Direct Deposit:

BSB: 013815 Account Number: 267763461 Ref: WAMA donate

